



Dedicated to wildlife conservation and outdoor sports education

The Big Event Gala & Auction 2026 Sponsorship Opportunities

Platinum Sponsor (\$20,000)

- Includes one table of 10 with priority seating
- Select Wine Package: 6 bottles of special vintage red and 6 bottles of special vintage white available at the Gala table
- Access for 10 at reception & tour at the Monterey Zoo
- Special Platinum Sponsor Cabela gift
- Prominent sponsor placement in the Gala invitation
- Recognition in promotional materials and the Gala program
- Recognition on the night of the Gala

If the sponsor elects to receive benefits, \$6,740 of the \$20,000 donation is tax-deductible.

Diamond Sponsor (\$15,000)

- Includes one table of 8 with preferred seating
- Access for 8 at reception & tour at the Monterey Zoo
- Prominent sponsor placement in the Gala invitation
- Special Diamond Sponsor Cabela gift
- Recognition in promotional materials and the Gala program

If the sponsor elects to receive benefits, \$5,740 of the \$15,000 donation is tax-deductible.

Gold Sponsor (\$10,000)

- Includes one table of eight with preferred seating
- Access for 8 at reception & tour at the Monterey Zoo
- Special Gold Sponsor Cabela gift
- Recognition in the Gala invitation and the evening's program

If the sponsor elects to receive benefits, \$5,740 of the \$10,000 donation is tax-deductible.

Silver Sponsor (\$5,000)

- Includes one table of 8
- Access for 8 at Cocktail Party at the Monterey Bay Aquarium
- Recognition in the Gala invitation and the evening's program

If the sponsor elects to receive benefits, \$2,970 of the \$5000 donation is tax-deductible.